

Governors State University

Student Affairs and Enrollment Management: Reaching Vision 2020

Focus Area: CAREER SERVICES

Leader(s): DARCIE CAMPOS

Implementation Year: 2018-19

GOAL 4: Strengthen and expand relationships with employers in the Chicago Southland region.

Objective 1:	Continue to work collaboratively across colleges, and also with development, alumni leadership 360 to share employer resources and bring new employer recruitment opportunities to GSU. Also, reevaluate existing recruitment events and career programming to ensure the offerings are best meeting the needs of our students and employers.
Action Items	<ul style="list-style-type: none"> • Expanding the number of employer partners invited to campus to be part of networking, mock interview and on campus recruitment events. • Collaborating with the Office of Development and the College of Business to incorporate the C200 mini workshop into the lineup for the Professional Image Career Conference. • Collaborate with the College of Business as they plan for their first GSU Business Week event. • Propose in the second career preparation grant proposal potential changes to the existing Academic and Career Decisions course to include employer partners as part of the classroom experience.
Desired Outcomes and Achievements (Identify results expected)	<ul style="list-style-type: none"> • To expand the number of the number of employer partners invited to campus to be part of networking, mock interview and on campus recruitment events. • To build partnerships and relationships with employers to increase the number of internship and career opportunities available for our students and alumni. • To work collaboratively with the Colleges and faculty to support their needs for internship resources, services and placement resources. • Encourage local employers to post positions on Jobs for Jaguars so both students and faculty learn more about the employers in the Chicago Southland region. Reach out to all employers whom we contact yearly for the Career and Internship fair.
Achieved Outcomes and Results	
Analysis of Results	